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## **The Champion's Club**

One of the elite places to watch the 2011 Rolex 24 At Daytona on Jan. 29-30 will be inside the four-story Daytona 500 Club as a member of the Champion's Club.

The Daytona 500 Club, which overlooks Gatorade Victory Lane in the heart of the historic infield at the "World Center of Racing," will be home to the Champion's Club during the twice-around-the-clock challenge.

Sports car enthusiasts can watch the prestigious Rolex 24 in leisure and luxury with a race-day package in the Champion's Club.



**The Champion's Club package: Pricing: \$ 370 per person**

**The Champion's Club package includes :**

- \* Infield/Garage Access Thursday through Sunday, Rolex 24 Weekend
- \* Access to the Daytona 500 Club Saturday and Sunday. Package also includes roof top viewing (first come, first seat) and access to Gatorade Victory Lane for the post-race celebration.
- \* Grandstand Access in the East Horseshoe
- \* Lunch and Dinner Buffet on Saturday, Jan. 30, the first day of the Rolex 24, and continental breakfast and brunch on Sunday, Jan. 31, the conclusion of the Rolex 24
- \* Unlimited Coca-Cola soft drinks and Dasani water
- \* Six beer and/or wine tickets for the two-day package (cash bar additional) and cash bar for mixed drinks (21 and over with valid ID to consume alcohol)
- \* Sprint FANZONE access
- \* Saturday Garage Tour
- \* Souvenir event program
- \* Souvenir gift
- \* Driver Appearance - Q&A
- \* 1 parking pass for every 4 purchased



**Add on 2 Parade Laps with your own car with the purchase of any Champion's Club Hospitality!**  
**(Limited number available, Schedule and Weather permitting)**

**PLATINIUM GROUP S.A.M.**

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